

Sales Tracking System

Simple Solutions, Inc.

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Why Simple Solutions?

- Simple, Effective and Affordable Solutions
- Time-tested Company with Proven Track Record Since **1989**
- Develops and Maintains Excellent Customer Relations & Provides Ongoing Expert Consultation
- Prompt System Modifications to Meet Clients' Specific and Changing Needs
- Works Closely with Management Companies to Automate and Streamline their Sales Effort
- Diverse Hotel Brand Experience



Installed Hotels

- Simple Solutions has Systems Installed in over **450** hotels within the following hotel brands
 - All Corporate Managed Hampton Inn and Homewood Suites
 - Embassy Suites, Hilton Hotels, Hilton Garden Inns
 - Hyatt Place Hotels
 - Radisson Hotels, Country Inn & Suites
 - Marriott Courtyard and Residence Inn Hotels
 - Holiday Inn Select/Holiday Inn Express, Staybridge Suites
 - Crowne Plaza Hotels
 - Comfort Inn & Suites, Clarion Hotels, Quality Inns, Sleep Inns, Econo Lodge, Rodeway Inns
 - Wyndham Hotels
 - Best Western Hotels



Why Sales Tracking System?

- The Most Affordable Full Featured Sales and Catering Program on the Market
- Internet Based Allowing Easy Remote Access
- Increases Sales Productivity, Accuracy and Maximizes Profit Potential
- Automates Key Functions of Your Sales Effort
- Reduced Training Requirements
- Installed Base of Hotels

STS

Full Featured Sales and Catering Program

- Account Management
 - Company Profiles
 - Travel Profiles
 - Extensive Contact Tracking
 - Flexible Sales Call Module
 - Trace System Integrates with Sales Calls and Group Bookings
 - Instant Account Stats
 - Sales Pipeline Tracking
- Group Bookings
 - Automated GRC with Suggested Rate Module
 - Easily Merge Bookings into Contracts/Letters with Word
 - Automatic Traces from Bookings
 - Seamless Interface with Online Proposal System (Proposal Path)
- Catering
 - Function Diary
 - Catering Contracts/BEO's/Bqt Checks
 - Production vs Budget Tracking
- Reporting
 - Company Tracking Statistics
 - Group Business Pace
 - Salesperson Production
 - Catering Reports
 - Over 50 Reports
- Other Features/Options
 - Internet Based-Remote Access to Data
 - Interfaces with Outlook
 - Email Blasts
 - Sales Action Planning Module
 - **Corporate Rollup Reports**